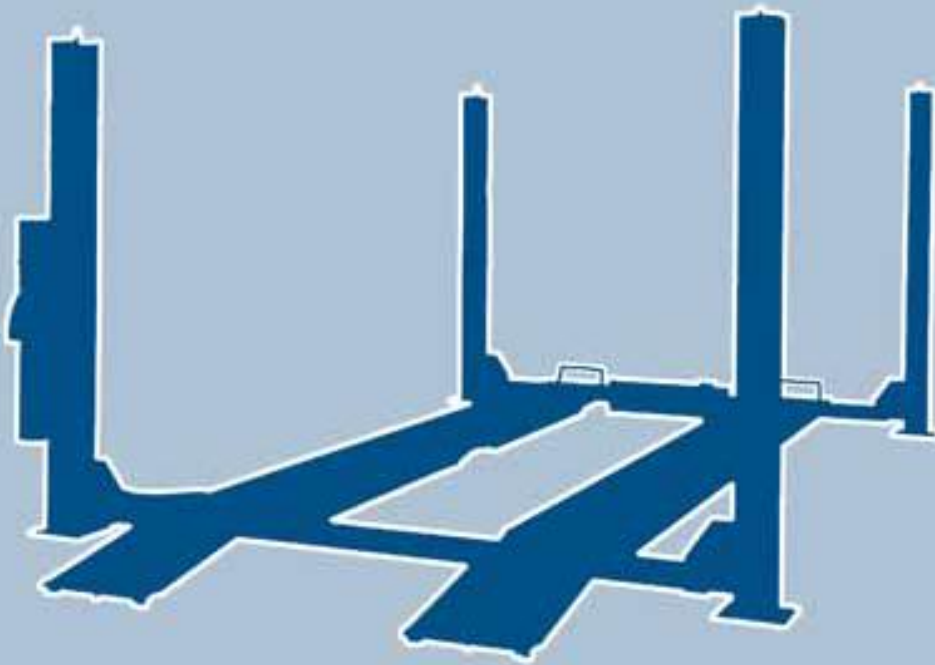




FORD SERVICE EQUIPMENT

THE ONE STOP SHOP





**Wherever you find the Best Price Logo,
we guarantee that you will get the best price on
featured products as described on page IV.**

**If you happen to find a better offer than is
shown in the catalog, send it to us and
we will match it and even give you an
extra 2% discount.**



FSE

FORD SERVICE EQUIPMENT

The illustrations, technical information, data and descriptive text in this issue, to the best of our knowledge, were correct at the time of going to print. The right to make changes at any time, without notice, is reserved.

No liability can be accepted for any inaccuracies or commissions in this publication, although every possible care has been taken to make it as complete and accurate as possible.

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PROMOTION

ORDER FORM

SUPPLIER



The Logical Partner for Workshop Equipment

The FSE Catalog

- Easy to read
- Easy to understand
- Easy to use

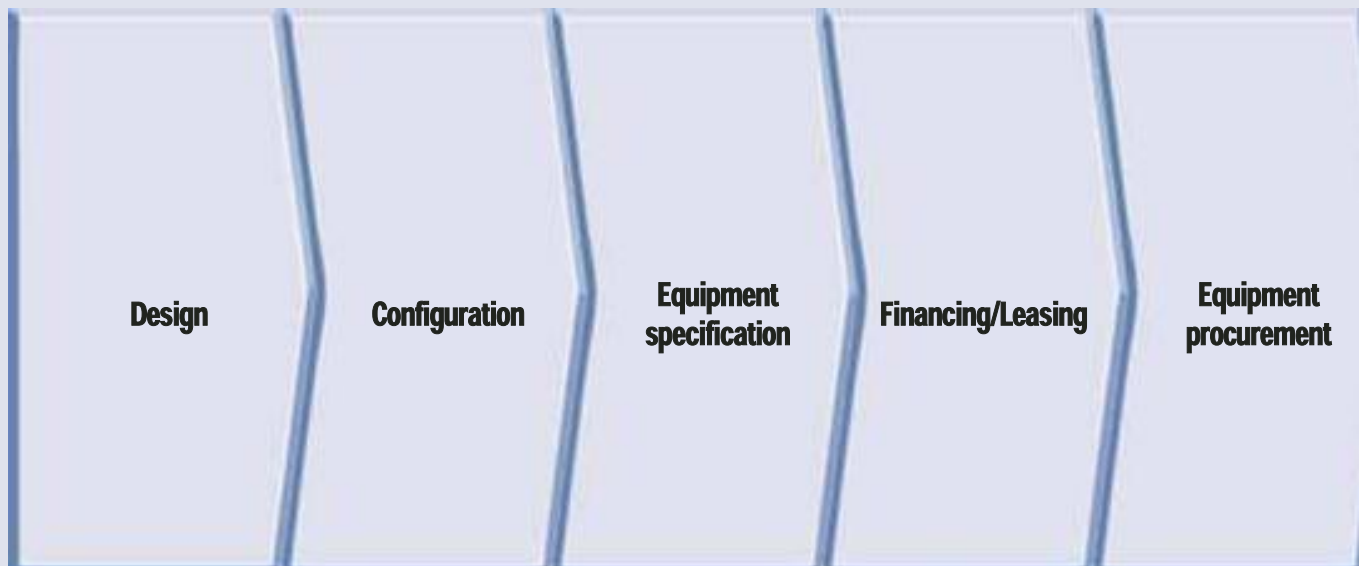
The FSE catalog includes all of the equipment you require to operate your workshop. The product information is complete and easy to understand. FSE allows you to make the right decision every time.

Tested on your behalf

- Quality standards
- Suitable for Ford vehicles
- Perfect for you

Each product in this catalog has been tested extensively. Only products meeting the test criteria, which are suitable for use on Ford vehicles, are included in the FSE catalog. You can be sure that an FSE product will operate as expected - eliminating time consuming tests in your own workshop.

FSE: The One-Stop-Shop for Equipment and Services





Value for Money

- **Purchasing power**
- **Low prices**

FSE combines the purchasing power of all Ford Authorized Repairers in Europe. FSE can negotiate better terms and conditions than an Authorized Repairer. This means that you buy better equipment at a lower price.

Ordering from FSE

- **Friendly service**
- **Detailed independent advice**

To order, just fill in the order form - and fax it back to FSE. If you have any questions, just call an FSE operator who will be available to take your call. If you need more information before ordering, an FSE consultant / FSE supplier representative will visit you personally. They help you with expert advice and recommends the ideal solution for your particular needs.

The Manufacturer Delivers

- **Full guarantee**
- **Comprehensive service**

The product you order is fully guaranteed by the manufacturer and will be maintained by him or his approved agent.

Invoicing/Financing

- **Financing or leasing available**

The following payment options are available for your convenience: Payment via your parts billing account, financing or leasing, prepayment or direct invoicing (up to £ 500.00).

**Terms and conditions for finance service are on the finance documents.

Finance available for transactions totalling £750 or above. If purchasing a number of smaller items totalling over £750 please contact EQS for a quote. Subject to status and acceptance. The weekly cost is based upon a five-year lease facility: 60 equal monthly payments.

Installation

Training

Maintenance

Calibration

Help Desk



FSE - The One-Stop-Shop

FSE helps you plan ahead

- **Advice on replacement equipment**
- **Full support when refurbishing the Service Workshop or Bodyshop**
- **Complete service when planning a new workshop**
- **Liaison with Architects from initial planning stage ensures standards are met first time**

FSE has wide ranging experience in the complex field of workshop design and equipment and has already helped many dealers to optimise their workshop practices, thus maximising efficiency and revenue potential. Our planning support is generally free of charge if you purchase FSE equipment. If however, after helping you design your workshop, you decide to purchase the equipment from another source, FSE will charge you a nominal fee for the service support.

Your Goal: Increasing Workshop Sales

The Road: New Services and Specialisation

- **Rapid Fit**
- **Service Advice Centre**
- **Ford Accident Repair Centre**
- **Air Conditioning Service and Repair**
- **Integrated Service**
- **Wheel Alignment**

The following payment options are available for your convenience: Payment via your parts billig account, financing or leasing, prepayment or direct invoicing (up to £ 500.00).

FSE – Your Partner on the road to improved profits

When you are considering one of these new services, you need to make several important decisions. The FSE program gives you a choice in each product category, so you can compare

functionality and price. The FSE selection criteria are quality, functionality, suitability for Ford dealers, after sales support and value for money.

This allows you to make an objective comparison between products and manufacturers. The FSE consultant can help you to decide if required. FSE support not only helps you to procure equipment. We can help you plan any investments in facilities and staff set up, workshop flows and best practices, thus maximising your overall investment.

When planning and setting up a new workshop all factors must be considered to ensure they are integrated. To benefit from the FSE know how and experience, call the free phone number and make an appointment with an FSE consultant.

Setting up a new service in your workshop is a major step. Detailed planning is required to ensure that everything fits together perfectly and that the necessary working processes function smoothly and efficiently. You can benefit from FSE's knowledge and experience to install the complete system of your choice, or advise on any aspect of your workshop practices.

BEST PRICE GUARANTEE*



why pay more...?

We guarantee that our prices are the lowest you will find anywhere on Ford approved products featured in this catalogue. You will know you are receiving the best deals available on hundreds of quality products. And if you happen to find a better price out there, and meet the qualifications below, we will match the offer and even give you an extra 2% discount.

To satisfy the Best Price Guarantee*:

The product must be the exact same make, model, and manufacturer part number as included in the Ford Service Equipment Program

* Provide written verification (supplier quotation or advertisement) prior to purchase through the Ford Service Equipment Program. This policy is limited to new, current models delivered from manufacturers or recognised distributors stock; inventory liquidation and going-out-of-business sales are not included. Prices resulting from trade-ins, demos, or free merchandise offers, along with special services such as installation or delivery and special financing offers, are excluded. If you have doubts whether or not your purchase will be covered by the Best Price Guarantee, please do not hesitate to contact us:

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WARRANTY

All Ford Service Equipment (FSE) product listed in this catalog carries a manufacturer's warranty of at least 12 MONTHS on parts and labour unless otherwise specified.

The equipment listed in this catalogue has been carefully selected for the FSE Programme and is continually reexamined in the light of new vehicle developments and advancements in the industry. However, they are manufactured by separate companies whose whole business is manufacturing equipment.

Each equipment manufacturer issues its own warranty and performs its obligations under said warranty.

The specific warranty provisions are packaged with the equipment prior to shipment. Ford Motor Company Limited Issues No Warranty with the sale of this equipment, either expressed or implied.